What does this mean for our Clients?

If a customer requires no more than print and supply, that is what we provide

If a customer requires several different jobs printed, personalized and mailed, *that is what we provide*

If a customer decides to rebrand their company image and needs to design, print all new stationery, marketing material and promotional product, that is what we provide

If a customer requires someone to print, warehouse, offer online ordering, distribute to multiple sites and provide management reporting,

that is what we provide

If a customer requires someone to manage their entire print requirements with a view to reducing direct and indirect costs, steamline ordering procedures and maintaining corporate image, *that is what we provide*

You get to select how we can best assist your Company

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Abian Press Pty Limited ABN 88 082 887 536 18 Euston Street Rydalmere NSW 2116 Phone: 02 9638 1215 Fax: 02 9638 6156 Email: print@abian.com.au

www.abian.com.au

we are your ONE STOP PRINT SHOP

PRINTERS WITH DISTINCTION

PRINTERS WITH DISTINCTION



Abian Press is a print manufacturer that was established in 1982 by Ian Liddell.

The company has grown and has a new name, but Ian still owns and runs the company. There have been many technological and cultural changes, that have required us to continually analyse the market place and alter the way we do things to meet customer demands.

Some things however, have never altered, with Quality, Service and Competitive Pricing being the cornerstone for our success.

The changes that have been made are because of the need to provide additional services to our clients, hence the procurement of National Print of Australia Pty Ltd in 2005.

This has given us the ability to provide additional services such, as web based online ordering and inventory reporting depending on the needs of each client.

Business Capability

Abian has a variety of printing presses from one colour to four colour and varying in sheet sizes from A6 up. These presses also allow us to number, perforate and duplex print. We have complemented these presses with facilities for embossing, die -cutting and creasing, along with the bindery for folding, collating, stitching, padding, drilling and round cornering as well as a machine that collates, stitches and trims into books. We are able to print on a variety of stocks from carbonless paper to heavy board. We have the facility to supply additional finishes such as cello glazing, UV varnishing and gluing from a network of specialist trade suppliers built up over the past 20 years.

This means when you give Abian a job to produce we can handle it from start to finish and you can be assured your job will be produced to your specifications.

Recent Developments

In 2005 Abian Press acquired National Print AustraliaPty Ltd which is a company that has operated since 1998, specialising in print management solutions and outsourcing of client requirements. This allows Abian to offer our clients a wider range of products than previous but also make available value added services such as online ordering, inventory and managemnt reporting.

What is Print Management?

Print Management is the supply of Design, Production, Storage and Distribution of printed forms and marketing items.

Print Management is designed to reduce the costs associated with printed materials, and to provide value added services without additional fees, such as:

- Rationalisation of forms to create common documents for the entire organisation
- Group manufacture of similar forms to achieve economies of scale and substantial cost reductions.
- Identification of obsolete or low usage forms will reduce wastage and stock holdings.

We Provide:

Graphic Services

Artwork Design Typesetting Logo Design / Corporate Image

Printed Products

Colour Brochures Stationery Letterhead Envelopes **Business** Cards Carbonless Sets Invoice Books Cheques Security Documents **Continuous Stationery** Posters Books Binders Tab Divider Sets Presentation Folders Labels/Stickers Annual Reports **General Print**

Additional Products & Services

Signage and Banners Forms Personalistion Marketing and Promotional Products Corporate Apparel Distribution Direct Mail Fulfillment Services

Total Print Solution

Print Management Management Reporting Warehouse and Distribution Online Ordering System

ONE STOP PRINT SHOP

PRINTERS WITH DISTINCTION